

13—16
April 2026

International
Fine Food
and Beverages Fair



39

Ifema Madrid
Spain



#SG26

SALÓN
GOURMETS

Welcome to Salón Gourmets,^(SG) Europe's most exclusive International Fine Food and Beverages Fair.

13—16 April 2026



39 SALÓN GOURMETS

WATCH OUR OFFICIAL 38 SG VIDEO



38 Salón Gourmets Facts & Figures 2025

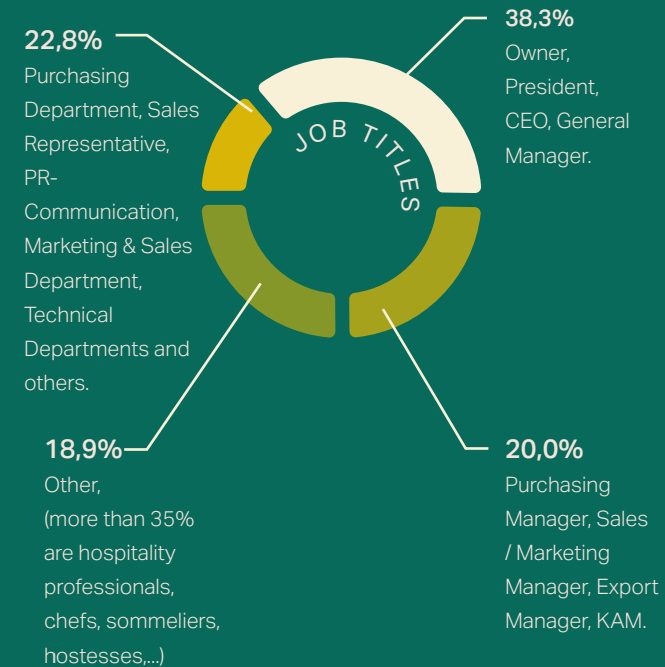
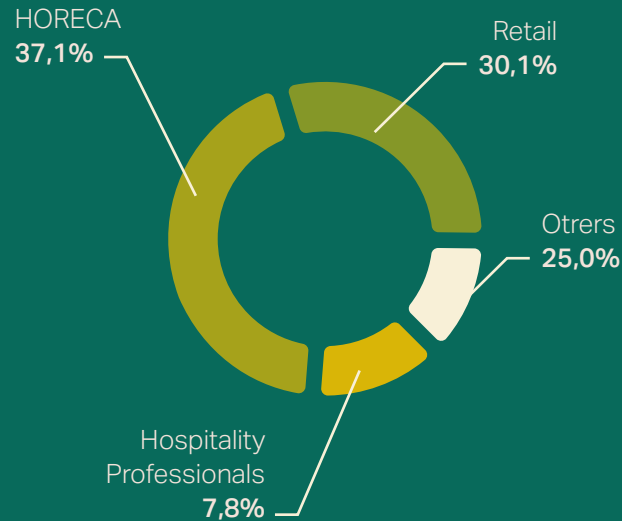
117.969
Trade Visitors
(+10,35% vs 2024)

2.097
Exhibitors
(+5,9% vs 2024)

72.073 m²
Exhibition surface
(+14,85% vs 2024)

313 Mill. €
Turnover

Visitor business categories



2025 International Showcase

Argentina
Austria
Belgium
Brazil
Bulgaria
Canada
China
Colombia
Denmark
Finland
France
Greece
Hungary
Iran
Ireland
Italy
Japan

Latvia
Mexico
Netherlands
Norway
Peru
Portugal
South Korea
Switzerland
Thailand
Turkey
Ukraine
United Kingdom



Foreign Professionals

19.264

International
buyers
from
90 countries

300

International
Buyers invited
by SG Hosted
Buyers Program
(HBP)

6.482

HBP
Business Meetings.



+





Exhibitor feedback

90,3%

of exhibitors plan to exhibit again next year.

81,6%

of exhibitors endorse Sal3n Gourmets.

74,3%

of exhibitors met their targets and generated leads.

73,9%

of exhibitors are satisfied with the quality of the professional visitors.

Product categories

Wine

29,7%

Charcuterie & cured meats

15,0%

Dry & canned goods

13,7%

Cheese & dairy

13,3%

Prepared foods

13,1%

Extra virgin olive oil (EVOO)

12,4%

Drinks

12,1%

Grains, rice, pasta & legumes

12,0%

Processed meats, dry fruit & pickles

10,7%

Chocolate, sugar confectionery, honey & spreads

9,3%

Fresh produce

6,7%

Condiments & sauces

6,6%

Non Food

2,7%



+55.000

Products

+2.142

New Products

Externally audited figures

—

Join us in 2026

Enrich your participation and brand presence:



38 Salón Gourmets



38 Salón Gourmets

Sponsorships

Show Cookings

Advertising

Tastings

Presentations

Championship

Testimonials



MARTÍN BERASATEGUI
12* Michelin

Salón Gourmets is a one-of-a-kind event that has marked a turning point in the world of gastronomy, both in Spain and internationally. It has made history, and I'm proud to have attended every year. Keep up the great work!
MARTÍN BERASATEGUI,
12* Michelin / Spain

This is my first time at Salón Gourmets, and I've been pleasantly surprised. It's one of the best-organized trade fairs in Europe and a great opportunity to connect with producers and suppliers.
ANNA ZASTAPILO, Assistant Buyer Cheese/Deli / Selfridges / UK

What makes Salón Gourmets so special is the opportunity to discover new products, meet the people and artisans behind them, and learn the stories that bring those products to life.
MARIO SANDOVAL, Chef Co-owner Coque Restaurant
2* Michelin / Spain

Salón Gourmets is a must-attend event, making it the perfect stage to introduce Thailand to the world of gourmet cuisine.
PATCHARAMON TRAKULTI VAKORN, Minister Counsellor for Economic Affairs / Embassy of Thailand.

It is a highly prestigious event where all gourmet and high-end products are showcased.
DICKSON KUNG, Director / Ocean Tai Foods / Hong Kong

SELFRIDGES & CO

An exceptional trade fair with a wide variety of products. Attending is key to discovering what's happening in other countries and bringing new flavours to the UK.
ADRIAN BOSWEL, Senior Food Buyer / Selfridges / UK

It is an ideal platform to connect with all types of companies, including those that are more specialized in the gourmet sector, setting it apart from other trade fairs.
JEREMY NG, General Manager Shyan Trading / Malaysia

Salón Gourmets stands out for the superior quality of its products compared to other trade fairs. That's precisely what we seek for our company: excellence and high standards.
GUNNAR BEUCH, General Manager / Dunekacke & Wilms / Germany



It's my first time at Salón Gourmets and I'm truly delighted. The event has grown each day, with impressive stands and numerous suppliers. It's very well organized, and it's a pleasure to be part of this edition.
MELANIE MILES, Purchasing Manager / Censocud Retail / Chile



ELENA ARZAK
Rest. Arzak 3* Michelin



It's a must-attend gathering, where innovation is constant—whether it's wines, gourmet products, or culinary trends. For me, it's like taking a master's course.

ELENA ARZAK, Chef / Owner.
Arzak restaurant 3* Michelin / Spain

It's an outstanding exhibition. Here we can find a wide variety of products made in Spain, as well as high-quality suppliers.

JUO PING CHE, Director / Macroscopic / Taiwan

My expectations were high, and the experience has been excellent. Everything is very well organized, which facilitates interactions and meetings. I have seen many people actively participating, which confirms the effectiveness of the event.

STINE JOHANNESEN, Import Manager / MIMB APS / Denmark

The fair is fantastic. I'm enjoying myself and discovering high-quality products. It's vast, with new innovations around every corner, a warm atmosphere, and highly productive meetings.

LUCAS BRITTON, Purchasing Manager / Monsieur Marcel Gourmet Market / USA

It's one of the most appealing trade shows due to its focus on specialized and premium products, which are highly valued in gastronomy. It's fantastic to see how it grows each year, with more halls, exhibitors, and exciting offerings.

PEPE SOLLA, Casa Solla 1* Michelin / Spain

Salón Gourmets reflects the very essence of gastronomy and has greatly helped us expand our international presence

PACO PÉREZ, 5* Michelin / Spain



PACO PÉREZ
5* Michelin

Exhibitor benefits:



Hosted Buyers Program

Meet the international buyers that we have specifically selected and invited.



Innovation y Organic Area

Highlight your new and organic products within the showcase that brings together the latest innovations of the industry and enter the competition for the Salón Gourmets Awards.



Communication

Through Grupo Gourmets media (Club de Gourmets Magazine, GourmetsTV, Social Media, Newsletters, Catalogue, gourmets.net website and our Official App).

Participate with your own stand or with the ones provided by the Organisation, which include everything you need to exhibit. Share with us your space and branding requirements.

Major Media impact

+43 Millions €

Economic value



+1.000

Activities

ONLINE

Visits Salón Gourmets

1.705.487

Visits Web Grupo Gourmets

2.241.144

Impressions

18.000

SOCIAL MEDIA IMPACT

Page views

2.295.852

Interactions

15.606

Accredited journalists

1.040

Audience Impact

7.379.123,269



SOURCE:
ONCLUSIVE

39 Sal3n Gourmets 2026 Sponsors

Organisers / Media partner



Sponsors



Co - Sponsors



Collaborators



SG cooperates with





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gourmets.net/salon

Exhibitor´s Service
Ms. Sorimar Vergara
sorimar@gourmets.net



Monday 13 April
10:00 h–19:00 h

Tuesday 14 April
10:00 h–19:00 h

Wednesday 15 April
10:00 h–19:00 h

Thursday 16 April
10:00 h–17:00 h



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