

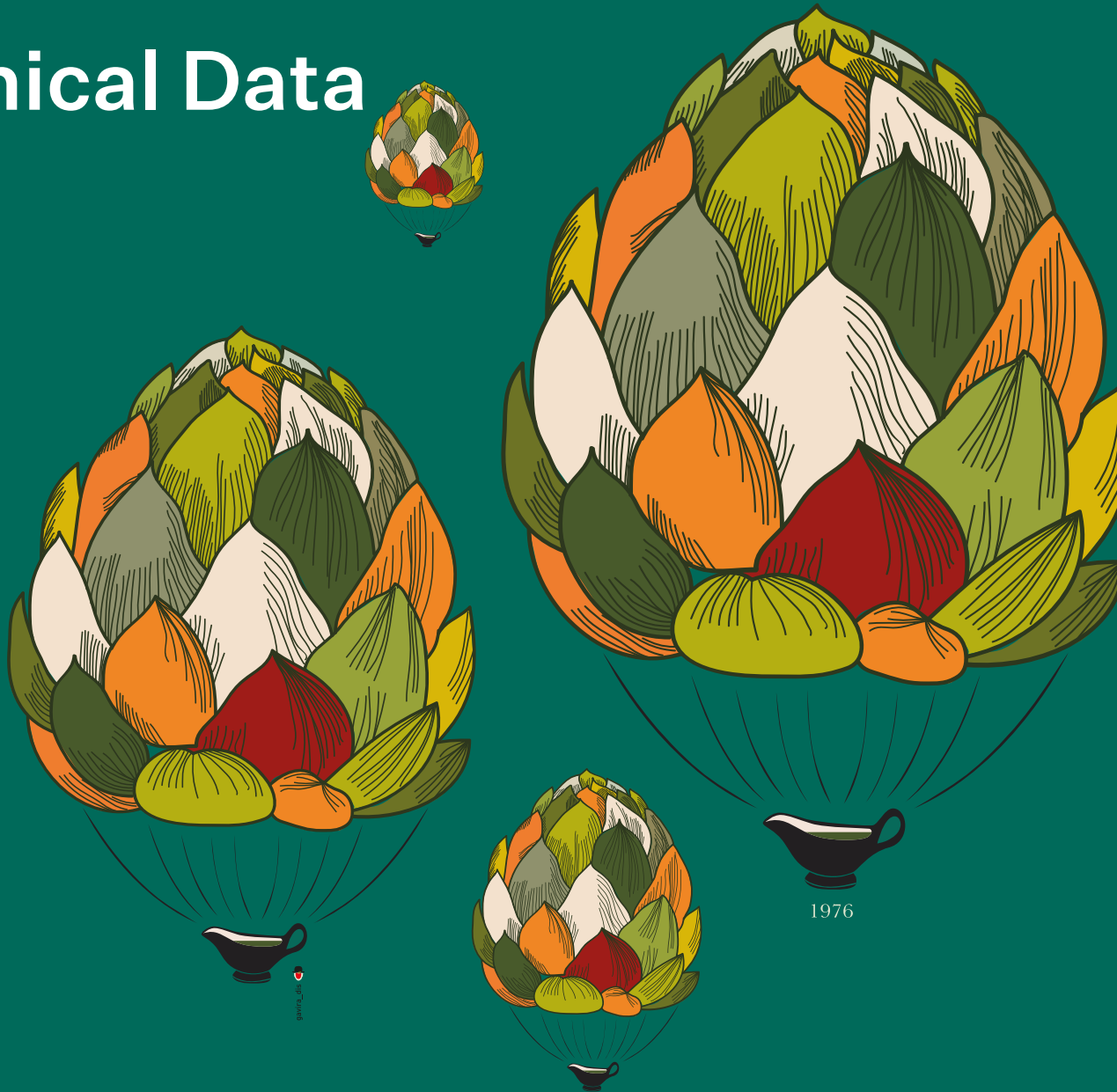
Technical Data



39

April
13—16
2026

Ifema Madrid
Spain



1976



#SG26

SALÓN
GOURMETS



Technical Data

International Fine Food and Beverages Fair

Organizers

Grupo Gourmets (Progourmet, S.A.)

Salon Concept

Salon Gourmets (SG) is Europe's most exclusive quality product exhibition. The most innovative and avant-garde products of the gastronomy world gathered in this space, where producers and consumers do business and learn about the latest trends in the sector.

Dates

April 13, 14, 15 and 16, 2026.

Schedule

Monday 13 to Wednesday 15, from 10:00 am to 7:00 h, Thursday 16, from 10:00 am to 5:00 h.

Location

Ifema Madrid (72,000 m² exhibition surface).
Halls: 3, 4, 5, 6 and 7.

Entry

Salon Gourmets will only grant access to registered trade professionals.

To access Salon Gourmets it is mandatory to present an official document (ID card, passport, ...) proving the visitor's identity at the entrances.

Access to Salon Gourmets is strictly forbidden to people under the age of 18, (neither children nor babies alone nor accompanied by a parent or guardian).

Admission right reserved.
Accreditations/badges are personal and non-transferable.

Tariff

1 day (85 € at Ifema Madrid - 60 € online),
4 days (130 € at Ifema Madrid - 100 € online).

SG cooperates with

Food Bank of Madrid
SOS Children's Village
"Nothing is thrown away here" / MAPA
Mujeres en Gastronomía
Galicia, Guest Autonomous Region
Norway, Country of Honour

Qualifying dates

First edition 1987.
International Fair since 1991, declared by the Secretary of State for Trade of the Ministry of Economy, Industry and Competitiveness.
Official Fair of the Madrid Region
Full member of UFI, The Global Association of Exhibition Industry.

Official Beer: Estrella Galicia (Hijos de Rivera)

Official Water: Cabreiroá (Hijos de Rivera)

39th SG Estimates

- Exhibitors: 1,993
- Products: +55,000
- Trade Visitors: + 110.00
+ 15.000 Foreign visitors
- Activities: +1,000
- Exhibition area: 70,000 m²
- Innovations: + 1,500
- Turnover : + 250 € Mill

28th Business Center

- Hosted Buyers Program in collaboration with ICEX and MAPA in the framework of the Spain Food Nation agreement: 300 buyers from 80 countries.
- Meetings: + 6,500

38th SG Media impact

- 43.347.546 € media impact value
- 1,151 registered journalist
- 8.157.359.771 audience impact



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Monographic Exhibition Areas

- 32nd Innovation Area
- 30th Wine Tunnel / MAPA
- 13rd Salón Gallery
- 8th EVOO Tunnel / MAPA
- 4th Organic Exhibition Area
- 5th Pizza Gallery
- Cheese Tunnel / Cheese from Spain Awards / ICEX
- GourmetQuesos Area
- #Alimentosdespaña Stage / MAPA The Tastiest Country in the World
- The Best of the Gourmets Wine Guide (LMG)

Activities Stage

- Gourmets Stage
- Gourmets Aula
- Gourmets Auditorium
- Gourmets Pizza Stage
- Gourmets Plateau
- Gourmets Forum
- Community of Madrid Stage
- Gastronomic Space Alimentos de España

Awards

- Awards of the 41st Gourmets Wine Guide 2026
- 15th Club Gourmets Magazine Awards
- 14th Salon Gourmets Awards
- 2nd Liga '100 Awards - Gourmets Wine Guide 2026

Social Media Contests

- 7th Salon Gourmets Contest
#MyfavouritestandSG26
- 6th Salon Gourmets Contest
#IncognitoproductSG26

Children's Workshops

More than 1,000 pupils are entertained and have fun, learning about the gastronomic culture, and discovering the benefits of a balanced diet.

Tierra de Sabor / Castilla y León Workshop
Horneo Fresh / Bread Workshop
GourmetQuesos / Cheese Workshop
Seafood from Norway / Norwegian Salmon Workshop

Principal Activities

- 32nd Ham Cutting Contest / Dehesa de Extremadura
- 31th Sommeliers Spanish Championship Tierra de Sabor
- 18th Oyster Écailleurs / Sorlut / Grupo Gourmets Spanish Championship
- 16th GourmetQuesos, The Best Spanish Cheeses Championship 2026
- 12nd Beer Pouring Championship Estrella Galicia
- 9th Best Asturian-Style Veal Cutlet, Cachopo Contest
- 7th Art of Knife Meat Cutting National Competition El Encinar de Humienta / Grupo Gourmets
- XChef Challenge by 1906 Beers – National Final
- 5th Spanish Gourmet Pizza Championship : classic, pala, taglio, neapolitan (classical and contemporary), gluten free, più larga, speed, acrobatics, acrobatic exhibition and argentina.
- 4th Master Pinchos Gourmets #productoriojano
- Best Iberian Montado by Arturo Sánchez and Berkel 2026
- 2nd Gazpachuelos Gourmet by Sabor a Málaga Championship
- 15th National Panizo Cocktail Contest
- Women's Day in Atlantic Gastronomy by the Xunta de Galicia
- 1st Grill Competition IRUKI by Embajadores
- Carbonara Challenge by Rummo
- Tacomanía- Canary Islands Avocado PGI Mexican Taco Championship
- The Best Navarre Vegetable Stew: Reyno Gourmet Challenge
- Volcanic Gastronomy: Discover the flavour of the Canary Islands
- MEG, Mujeres en Gastronomía
- New Brunswick Culinary Showcase – Deliciosamente Canadiense
- Norwegian seafood: the power of the sea made into seafood
- Portugal: Mantosinhos - Creative City of Gastronomy UNESCO
- Cheeses of the Basque Country: from pastoral traditions to innovation
- Asturias: Foods from the Natural Paradise
- Sabor Granada
- Gourmet pairing: The essence of the province of Ourense
- Burger Masters – National Gourmet Burger Championship by Arcecarne
- Zarro: The Vermut time
- Cepa 21 Tasting: From Vineyard to Glass with José Moro
- 25 years of Trasnococho
- Campo y Alma
- Panadería Obando

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10 am - 7 pm

Thu 16
10 am - 5 pm

April
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Ifema Madrid
Spain

#SG 26



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Sponsors

Organisers / Media partners



Sponsors



Co-Sponsors



AVELINO VEGAS



Collaborators



SG cooperates with

