



Record participation at the new edition of Salon Gourmets

Salon Gourmets (SG) is preparing its 38th edition -**from 7 to 10 April at Ifema Madrid**- with record participation. The early start of marketing, which began in July, has suited Europe's most exclusive International Fine Food and Beverages Fair, which adds another hall to market -3, 4, 5, 6, 7 and 8- already has **40% of the total space sold**.

The sector's leading gourmet firms do not want to miss this event, where for four days Madrid becomes the centre of high-end gastronomy. In its last edition, SG had more than **50,000 products** from the thousands of exhibitors who join every year to present their trends, with more than 1,300 new products and 106,923 visitors, 15,825 foreigners, who wanted to be present. Over **2,000 exhibitors** and more than **115,000 trade visitors** are expected this year.

Activities, a hallmark of the show

Each edition of SG highlights its activities, more than 1,200 fill the stands and stages of every hall included in the fair. With classics such as the 31st Ham Cutting Contest / Dehesa de Extremadura, the 17th Oyster Opener-Écailleurs / Sorlut / Grupo Gourmets / Spanish Championship and an essential event that year after year brings together more than 900 samples, the 15th GourmetQuesos, The Best Cheeses Championship 2024 with the support of ICEX.

Estrella Galicia, official sponsor, will organise the new editions of the 11th Beer Pouring Championship Estrella Galicia and its famous XChef Challenges by 1906 Beers, with the central region and national finals.

There will also be other competitions that have already become a trademark of the event, such as the 8th Best Asturian-Style Veal Cutlet, Cachopo Contest; the 5th Art of Knife Meat Cutting National Competition El Encinar de Humienta / Grupo Gourmets; the 5th Burger Combat, Hamburger Spanish Championship Gourmets / Lantmännen 2024 and the already well-known 4th Gourmet Pizza Spanish Championship by 1906 Beer Red Vintage with its 8 categories.

Haute cuisine in miniature will once again be present at the 3rd GourmeTapa by Fuentes; 3rd Master Pinchos Gourmets #productoriojano



and the 2nd The Best Iberian Montado in Spanish Gastronomy by Arturo Sánchez and Berkel. For the second year running, Enjoy It's From Europe / A Slice of Quality- Choose PDO and PGI Deli meats from Europe will bring Italian charcuterie to the SG visitors.

This is a preview of the activities and novelties that we will be revealed in the coming weeks and that will fill the 6 halls with which this year's Salon Gourmets is opening, this is just the beginning!

**From 7 to 10 April 2025
at Ifema Madrid**

**SALÓN
GOURMETS**