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**SALÓN
GOURMETS**

7—10
Abril 2025

Ifema
Madrid



Y
ACCIÓN Y
COMUNICACIÓN

MEATS AND IBERIAN CURED MEATS, TWO OF THE MOST OUTSTANDING SECTORS AT THE 38TH EDITION OF THE GOURMETS TRADE FAIR

With more than 2,000 exhibitors, **Salón Gourmets 2025 (SG)** is a unique showcase for the most sought-after quality products in the global agri-food sector; the stands of each brand will allow the more than 100,000 trade visitors expected to attend to discover more than 50,000 select products from all over the world.

The meat and Iberian products sector will be represented this year by a large number of the most important companies on the national and international scene, who will have the opportunity to present their latest innovations to the public, making it a key commercial meeting point.

Madrid, January 2025 - More than 2,000 exhibitors will fill the six pavilions of Ifema Madrid -3, 4, 5, 6, 7 and 8- which will occupy the 38th edition of **Salón Gourmets (SG)** from 7 to 10 April. **Europe's most exclusive Fine food and Beverages Fair** will bring together the latest developments in the global agri-food sector and will turn the capital into the epicentre of top gastronomy with more than 50,000 products from all over the world. The 38 GS will see the participation of all the Autonomous Communities and the visit of more than 100,000 professionals -



of which it is estimated that more than 15,000 will be foreign buyers from over 100 countries - **ready to get to know each of the participating stands**. For this reason, there will be a minimum of ten stages - the MAPA, as well as the Community of Madrid and Andalusia will have exclusive stages - where exhibitors will be able to showcase the versatility of their products through show cooking, tastings, championships and congresses, which form part of the 1,200 activities that will take place.

OUTSTANDING MARKET

The meat and Iberian cured meats sectors are among the most powerful and popular at **Salón Gourmets**. **The attraction to both areas has been growing in recent years, partly due to trends in gastronomy**, such as, for example, matured meat, with detractors and lovers, but always arousing great interest. The meat industry is the leading sector of the Spanish food and beverage industry, with a turnover of 33,218 million euros in 2023, representing 2.72 % of Spanish GDP, 27.30 % of the GDP of the food industry, and 4.53 % of the total turnover of the Spanish industry. In Spain there are 3,481 companies dedicated to the meat sector; important SMEs and family-owned companies that coexist with large



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business groups. All these figures place the meat sector among the country's major industrial sectors, behind only the energy and automobile sectors and on a par with the chemical and metallurgical industries.

HIGH REPRESENTATION

Some of the meat companies that will be at the next edition of Salón Gourmets are Arcecarne, Asador de Segovia -with suckling pig-, Encinar de Humienta, Gesalaga / Okelan, Miguel Vergara, Norteños, Summatura, Txogitxu and Xata de Ley. Some of the Iberian sausage firms taking part in the next edition will be Aljamar, Beher, Belloterra, Casalba, DO Dehesa de Extremadura, DO Jabugo, Extrem Puro Extremadura, Ibedul, Ibéricos Guillén, Ibéricos Izquierdo, Ibéricos Montellano, Ibéricos Torreón, Ilunion Ibéricos de Azuaga, Jamones Eiriz, Jamones el Chato, Jamones Tartessos, Los Romeros de Alanís, Nico Jamones, Sánchez Alcaraz, Señorío de Montanera and Sierra de Jabugo. As representatives of companies that deal with both areas, Gam Family, Grupo Jorge and Joselito. At this event, visitors will also have the opportunity to meet institutional representatives of this sector, such as IGP Chistorra Navarra, IGP Guijuelo, IGP Ternera de Asturias and DO Jamón de Teruel, as well as brands such as Aromais, Arturo Sánchez, Cecinas Pablo, Embotits Salgot, Embutidos Alejandro, Embutidos España, Embutidos Morato, Splendid Foods and Torre de Núñez.



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Directora: Ana Escobar / anaescobar@accionycomunicacion.com
Ejecutiva: Esther de la Cruz / estherdelacruz@accionycomunicacion.com
Redactora: María José Camacho / mariajosecamacho@accionycomunicacion.com
Web: www.accionycomunicacion.com / Tel.: 91 443 02 93