



38

7—10
Abril 2025

Ifema
Madrid

SALÓN
GOURMETS

30
AÑOS

ACCIÓN Y
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OFFICIAL INAUGURATION 38TH SALÓN GOURMETS

From today until Thursday 10 April, Ifema Madrid is hosting the 38th edition of Salón Gourmets, the largest showcase for top-of-the-range products and trends in the gastronomy sector, with an expected attendance of more than 110,000 professionals.

Europe's leading International Quality Food and Beverages Fair will bring together, in six pavilions, one more than last year, more than 55,000 exclusive products from all over the world; in its 72,000 m2 it will host nearly 2,100 exhibitors and more than a thousand activities including competitions, tastings and show cookings.

Francisco López Canís and Francisco López López-Bago, Honorary Chairman and President and CEO of Grupo Gourmets, respectively, today presided over the opening ceremony together with the Minister of Agriculture, Fisheries and Food, Luis Planas.





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Madrid, 7 April 2025 - The most eagerly awaited fair for world-class food and beverages opens its doors. From today until Thursday 10 April, Ifema Madrid hosts the 38th edition of Salón Gourmets (SG), a space that brings together more than 55,000 products from all over the world, ready to surprise the more than 110,000 professional visitors expected for this event - it is estimated that more than 18,000 of them will be foreign buyers from more than 100 countries. With Estrella Galicia as the official beer, the leading International Food and Beverage Trade Fair turns Madrid into the epicentre of world gastronomy and the latest trends for four days. In total, around 2,100 exhibitors fill six halls at Ifema Madrid -3, 4, 5, 6, 7 and 8- with their catalogue of products, making this fair the perfect setting to showcase them. Salón Gourmets brings together the latest gastronomic trends in its two main areas: the Innovation Area, where the latest products are on display, and the Organic Exhibition Area, which focuses on organic production..

Francisco López Canís and Francisco López López-Bago, Honorary President and President and CEO of Grupo Gourmets, respectively, were in charge of welcoming the Minister of Agriculture, Fisheries and Food, Luis Planas, and the dozens of personalities who attended the inauguration today. Planas, who said he was 'proud of our country's agri-food production', highlighted the importance of Salón Gourmets, which 'allows us to showcase all Spanish products and maintain our promotional strategy in the European Union and the rest of the world'. 'This Fair, which goes back a long way and which undoubtedly has a great future, is a source of pride and representation for Spain', he concluded.

This year, Salón Gourmets' commitment to promoting the sector beyond our borders has the collaboration of ICEX España Exportaciones e Inversiones and the Ministry of Agriculture, Fisheries and Food (MAPA) as part of the Spain Food Nation agreement. The three entities are committed to the internationalisation of the variety of quality products from the Spanish pantry through the 27th Hosted Buyers Program, which this year has invited more than 300 potential international buyers, carefully selected by the Organisation and ICEX, to hold business meetings - an estimated 6,000 meetings - with exhibitors in the Business Center space.

UNMISSABLE EVENT

The 38th most exclusive Quality Food and Beverages Fair in Europe brings together the most outstanding quality products from the world's agri-food sector in the capital. Around 72,000 m² full of novelties, trends and activities with a single protagonist, the quality product. Through its exhibitors, SG once again offers the opportunity to visit Spain, and up to 31 countries, through its delicatessen products without leaving Madrid. Likewise, on its nine stages -the Community of Madrid and Andalusia have exclusive stages-, the brands will showcase the versatility of their products through show cookings, tastings, championships and competitions.

Italy will be the Country of Honour at this event and the Valencia Region will be the Guest Autonomous Community, as well as the rest of the Spanish Autonomous Communities. In addition, as usual, the Ministry of Agriculture, Fisheries and Food (MAPA) is offering visitors the quality of Spanish produce in its #Alimentosdespaña space. This area hosts various activities of the quality seals that present their products to the professionals attending. There are the traditional Wine Tunnel and EVOO Tunnel, which this year celebrate their 29th and 7th edition respectively, unique spaces to discover the quality of the different Spanish Designations of Origin, the wealth of wine and the infinite variety of extra virgin olive oils that our country has to offer.



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ACTIVITIES FOR EVERYONE

Salón Gourmets is synonymous with activities and this year's edition has new proposals: the Merluza do Pincho Challenge by Xunta de Galicia, the Consellería do Mar y Medio Rural by Xunta de Galicia Atlantic Cuisine Day, the Campeonato de Sabores de Carne de Caza Mayor by Bergara Foundation and the Campeonato de Gazpachuelos by Sabor a Málaga. And, of course, there is no shortage of great classics, including the 31st Concurso de Cortadores de Jamón / Dehesa de Extremadura, the 30th Campeonato de España de Sumilleres Tierra de Sabor (co-sponsored by Bodegas Tarsus and Bodega Cuatro Rayas), the 17th Campeonato de España de Abridores de Ostras-Écailleurs / Sorlut / Grupo Gourmets and an essential event, the 15th GourmetQuesos, Campeonato de los Mejores Quesos de España, sponsored by ICEX. Estrella Galicia organises the new editions of the Estrella Galicia Beer Pulling Championship and its famous Desafío XChef by Cervezas 1906.

There are also other important competitions, such as the 8th National Competition 'In Search of the Best Cachopo made with Asturian Beef I.G.P'; the 5th National Championship of Cider Art El Encinar de Humienta / Grupo Gourmets; the 5th Burger Combat Championship of Spain Gourmets Burger Championship / Lantmännen 2025 and the 4th Championship of Spain Gourmet Pizzas. Haute cuisine in miniature will once again be present at the 3rd Master Pinchos Gourmets #productoriojano and the 2nd Best Iberian Montado by Arturo Sánchez and Berkel. In addition, different stages will dedicate entire days to the products of certain regions and countries, as will be the case in the Day of Navarre - Reyno Gourmet, the Day of Atlantic Cuisine - Xunta de Galicia or The Symphony of the Sea of Norway.

On the other hand, once again this year there will be Children's Workshops, now in their 25th year, aimed at schoolchildren between the ages of 8 and 12 in the Community of Madrid. Coinciding with World Health Day, which is celebrated today, the children will learn about certain products in a closer way, seeing, touching and smelling, as well as learning about the basic principles of a healthy diet and, of course, tasting their work, the most fun part of the activity. During the 38th edition of Salón Gourmets, students will enjoy the Cheese Workshop / PDO Tetilla Cheese Xunta de Galicia, which aims to bring students closer to this cheese so typical of Galicia; the Fruit Workshop / Generalitat Valenciana, where they will experiment with citrus fruits from this region; the Land of Flavour Workshop / Castilla y León, where they will experiment with typical Castilian products, and the Bread Workshop / Horneo Fresh, where children will learn how to make this product so present in the Mediterranean diet.



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