



Andalusia showcase the quality of its produce at the Salon Gourmets

The autonomous community will have more than 200 exhibiting companies and an exclusive stage in hall 5.

The Regional Ministry of Agriculture, Fisheries, Water and Rural Development will be present at the new edition of Europe's most exclusive Fine Food and Beverages Fair , through the Andalusian food quality brand 'Gusto del Sur' and with the aim of continuing to include the maximum number of Andalusian companies and organisations from all the agri-food and fishing sectors.

Its commitment to giving visibility to the region's premium Andalusian products is growing year after year at the SG. At the last edition it occupied hall 5 exclusively and was the guest Autonomous Community. This year it will have the **Andalusía - Gusto Del Sur Stage** where during the four days of the fair there will be tastings, presentations, product launches and show cookings dedicated to the promotion of the companies and entities present at the Andalusia stand and around Andalusian foodstuffs protected by the PDO, PGI and TSG quality seals.

The autonomous community with the largest exhibition space

The Regional Ministry of Agriculture will coordinate more than 200 exhibitors who will participate under the auspices of the Regional Government of Andalusia and with 85% co-financing from ERDF funds, with the aim of strengthening the competitiveness of the agricultural, livestock, fisheries and agro-industrial sectors of Andalusia, and the internationalisation of Andalusian companies. Many of the exhibitors attending the event will be organised through group entities which will have their own institutional exhibition space (6 provincial councils, LÁNDALUZ and the CADO - Andalusian Conference of Designations of Origin). In addition, the stand will have a reception area and institutional information point for 'Gusto del Sur' and an interpretative and experiential area for Andalusian Designations of Origin, a space for visitors to learn about and appreciate the variety and richness of Andalusian quality designations.

For its part, **Gusto del Sur** will also be present through its brands - of which 154 organisations and 393 products form part - in the activities that will take place both on the stage and at the different stands, an opportunity to show the more than 100,000 visitors who will visit through the SG the products that are grouped under this food quality brand.

SALÓN GOURMETS



As a preview of the novelties that will take place from 7 to 10 April, visitors who come to the stand will be able to enjoy a typical Andalusian breakfast with which the organisation wants to welcome the new edition of the Salon Gourmets.

From 7 to 10 April 2025
at Ifema Madrid

**SALÓN
GOURMETS**