

Innovation Area



38

April
7—10
2025

Ifema Madrid
Spain



#SG25

SALÓN GOURMETS



Innovation Area

To qualify as a “New Product”, the product must have been launched to market from **April 2024 to April 2025**.

The deadline for the catalogue registration is **February 28, 2025** through the online tool.

When and where to deliver them:

Samples for each new product should be delivered, after adding them **to the catalogue and registering them in the Innovation Area**, between **March 3 to 7, 2025 from Monday to Thursday between 10:00 am to 6:00 pm and Friday from 10:00 am to 2:00 pm**; to the following address:

Grupo Gourmets
Att.: Innovation Area
C/ Aniceto Marinas 92 - 28008 Madrid - Spain.

The parcel containing the new products should show the following information on a label:

- Brand and name of the exhibiting company.
- Innovation Area.

Exhibitors can collect their products at the Innovation Area on **Thursday, April 10, 2025, strictly between 5:00 pm to 5:30 pm**.

The products not collected within such period, may not be claimed and the Organisation is exempt of any responsibility.

The Innovation Area offered by Salon Gourmets to its exhibitors, exclusively and free of charge, is a space reserved for the promoting and launching innovations. A showcase, with high media-impact and a point of interest for professional visitors.



Note: Non-binding image



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See
[Exhibition Rules](#)
and
[Regulations](#)

Innovation Area

IMPORTANT:

- **Innovation Area products must be sent separately from any other shipment.**
- No product will be displayed if it has not been registered in the private online area properly with the corresponding information.
- That products that require refrigerating or are at risk of deteriorating will not be displayed. In this case, it is recommended, to send only an empty packaging or a printed picture in a size that does not exceed 50 cm by 50 cm and 30 cm in depth.

- Products that have missed the deadlines will not be considered.
- Products will not be collected outside the indicated time limit.
- No product changes will be made during the celebration of the Salon Gourmets, as for security reasons the showcases will not be opened once the assembly is over.



Salon Gourmets will be hosting the 13 edition of these awards and will be awarding products that are: **the most innovative, best presented, and best organic.**

All products exposed in the “Innovation Area” will automatically enter the competitions for :

- INNOVATION AWARD
- PRESENTATION AWARD

During the Show, the members of the Jury will evaluate the products according to the competition standards. The finalists in each category will be chosen and the exhibitor with awarded products will be notified between Tuesday, April 8 and Wednesday, April 9. **The awards ceremony will take place on Thursday morning, the 10 of April, on one of the main stages (TBC)** and the exhibitors with winning products will be revealed.

Questions: innovation@gourmets.net

The Organisation will not be, in any case, responsible for the products.

See [Exhibition Rules and Regulations](#).



Note: Non-binding image