



9,189 kg of solidarity at the 37 Salon Gourmets

The 37th Salon Gourmets has reached 1,980 exhibitors, 106,923 trade visitors, more than 55,000 products, 1,300 novelties, 1,200 activities and a volume of business generated (direct and indirect) of more than 200 million/€.

But these are not the only positive data that this edition has left. As every year, the Organization provides a space to different NGOs so that they can publicize their projects.

Food Bank of Madrid was present during the four days raising awareness, among both professional visitors and exhibitors, of the importance supporting with the less fortunate. Its objective is to collect food for distribution in social kitchens, residences or shelters in the Community of Madrid and, as in every edition, on the last day of the fair, volunteers walked the aisles collecting those products donated by exhibitors.

On this occasion and thanks to their generosity, the NGO collected a staggering **9,189 kg of food** (vs. 6,750 kg in 2023).

Salon Gourmets also collaborates with **SOS Aldeas Infantiles**, which was responsible for informing interested parties of the actions they carry out, such as protecting children and vulnerable families or accompanying young people in their social and labor integration.

Gastronomía Solidaria, led by chef Chema de Isidro, was present with show cookings developed by prestigious chefs and young people at risk of social exclusion -who seek to join the labor market in the hospitality sector- and presentations, such as the one given by Aurora Rustarazo, president of the association "Residencia Mil Diferencias" to raise awareness of **Prader-Willi syndrome**, a rare disease suffered by around 3,000 people in our country.

On the other hand, visitors were also able to learn about the "**Nothing is wasted**" campaign promoted by the Ministry of Agriculture, Fisheries and Food (MAPA), which encourages responsible food consumption and thus avoid food waste.

For the second consecutive year, **Ukraine** was present thanks to the space provided by the Organisation, Ifema Madrid and Marva (the company in charge of the assembly of the stands), where different Ukrainian companies presented their products.

SALÓN GOURMETS



Gastronomic Bookshop Gourmetour+

Salon Gourmets inaugurated this new space where, during the 4 days of the event, attendees were able to browse copies of gastronomic publishers such as **Planeta Gastro** and **Abalon Books**, and the publications of **Grupo Gourmets** -Gourmets Wine Guide and Club de Gourmets magazine- copies of authors such as **Serafin Quero** "Málaga, Paraíso del Vino" and **Andrés Sánchez Magro** "Tabernas de Madrid" and the **tribute book to Javier Oyarbide "Ayer y Oy"**, presented on the last day of Salon Gourmets and attended by friends and family.

We hope to see you all again at the next edition to be held...

From 7 to 10 April 2025

Ifema Madrid

**SALÓN
GOURMETS**