



5 reasons to visit the 37 Salon Gourmets

Wines, preserves, extra virgin olive oil, sausages, cheeses, chocolates, smoked products, nuts and beverages, what do they have in common? Quality. And where can you find them? At the 37th Salón Gourmets, the most exclusive international fair of gourmet products, which will take place in Madrid from April 22 to 25, 2024.

Fast forward a few months and let's share the reasons why you can't miss the 37th edition:

The products: If you are looking for the best gastronomic products in the world, at Salón Gourmets you will find the largest exhibition of quality food and beverages. More than 50,000 products and 1,500 exclusive novelties from all corners of the planet, not to be missed!

The quality of the visitor: More than 100,000 professionals visit the pavilions every year in search of the latest gastronomic trends. We place special emphasis on the rigorous visitor selection process. Representatives of large supermarkets, hotel chains, delicatessen stores and hospitality professionals do not miss their annual appointment with quality: the Salón Gourmets.

New exhibition areas: The evolution of the agri-food sector is unstoppable and Salón Gourmets is a faithful reflection of this progress. Always at the forefront, in 2024 special prominence will be given to two new spaces: EcoGourmets and GourmetSweet. More new activities are in the pipeline and will be unveiled in due course.

International Trade Fair: The presence of both exhibitors and foreign visitors is more notable every year. The largest fair dedicated to gourmet products in the world attracts the best international firms and professionals, making Madrid the leading gastronomic capital. The Organization directly manages and sponsors the presence of hundreds of international buyers by arranging appointments with exhibitors whose products are of interest to them.

Gastronomic destination: Madrid is the ideal setting to hold the Salón Gourmets. Its commitment to premium gastronomic tourism and its great historical and cultural offer make the capital the perfect destination for business.

The 37th Salón Gourmets will occupy halls 3, 4, 5, 6 and 8 of Ifema Madrid, a venue with state-of-the-art facilities and infrastructure that guarantees excellence in the exhibition. A unique meeting point for the best professionals in the gastronomic world.

From 22 to 25 April 2024 IFEMA Madrid

SALÓN GOURMETS