



Salon Gourmets and FIAB will promote innovation and the internationalisation of the sector

[Salón Gourmets](#), the International Quality Food and Drink Fair, and the [Spanish Federation of Food and Drink Industries \(FIAB\)](#) have signed a collaboration agreement with the aim of implementing various activities to promote innovation and the internationalisation of the sector at the 36th edition of the number one event in Europe dedicated to quality food and drink, Salón Gourmets, which will take place at Ifema Madrid from 17 to 20 April 2023.

The alliance between the two organisations was signed today, Monday 21 November in Madrid by Mauricio García de Quevedo, Director General of FIAB, and Francisco López López-Bago, President of Grupo Gourmets.

As part of the activities, FIAB will actively collaborate with the programme of seminars that each edition of the Salón Gourmets develops through the "Innovation Day" in which some of the most prominent national companies, technology centres, research centres and universities of relevance framed in the Spanish innovation system will participate. The aim is to promote the exchange of knowledge on R&D&I, as well as the presentation of projects and successful products within the agri-food industry sector.

FIAB will also form part of the jury for the Salón Gourmets 2023 Awards, which every year recognise the most unique food and drink products in the categories of innovation, presentation, versatility and most nutritionally complete organic product, from among the more than 1,000 new products on display in the Innovation Area.

FIAB will also collaborate in the promotion and development of the international aspect of the fair through various initiatives. Among them, it will promote the holding of meetings between Salón Gourmets and international promotion organisations of interest to the trade fair organisers and will put international buyers from different relevant channels in contact with Spanish companies in the food and beverage industry. It will also publicise the fair among the Embassies and Commercial Offices in Spain of foreign countries with a view to the possible participation of international companies through country pavilions.

ABOUT FIAB

The Spanish Federation of Food and Drink Industries (FIAB), made up of 44 associations, represents the leading industrial sector in our country with a production in 2021 of more than 139,000 million euros and more than 38,000 million euros in exports. The sector is made up of more than 30,000 companies, mostly SMEs distributed throughout the country, and directly employs around 500,000 people and 2.5 million indirectly. The food and beverage industry has a firm and non-negotiable commitment to consumers, food quality and safety, innovation and economic, social and environmental sustainability, as well as to truthful and transparent information about the sector.

SALÓN GOURMETS