Innovation Area



ufi Member

TRADE ONLY

N°1 IN EUROPE

36

April,
17 — 20
2023

Madrid,
Spain

SALÓN GOURMETS

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#SG23

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Innovation Area

To qualify as “New Product”, the products must have started being marketed in **April 2022 to April 2023.**

The deadline for the catalogue registration is **March 10, 2023** through the online tool.



Note: Non-binding image

When and where to deliver them:

Samples for each new product should be delivered, after adding them **to the catalogue and registering them in the Innovation Area,** between **March 13 to 17, 2023 from Monday to Thursday between 10:00 am to 6:00 pm and Friday from 10:00 am to 2:00 pm**; to the following address:

Grupo Gourmets
Att.: Innovation Area
C/ Aniceto Marinas 92 - 28008 Madrid - Spain.

The parcel containing the new products should show the following data on a label:

- Brand and name of the exhibiting company.
- Commercial name of the product.
- Stand number.

Exhibitors can collect their products at the Innovation Area on **Thursday, April 20, 2023**, **strictly between 5:00 pm to 6:00 pm.**
The products not collected within such period, may not be claimed and the Organisation is exempt of any responsibility.

The Innovation Area offered by Salon Gourmets to its exhibitors, exclusively and free of charge, is a space reserved for the promotion and launch of innovations. A showcase, with high media-impact and a point of interest for professional visitors.

innovation area

Innovation Area

IMPORTANT:

- **Innovation Area products must be sent independently of any other shipment.**
- No product will be displayed if it has not been registered in the private online area properly with the corresponding information.
- Products which require refrigerating or are at risk of deteriorating cannot be displayed. In this case, it is recommended, to send only an empty packaging or a printed picture in a size that does not exceed 50 cm by 50 cm and 30 cm in depth.
- Products that have not been delivered in the indicated form or missing the deadline will not be considered.
- Products will not be collected outside the indicated time limit.
- No product changes will be made during the celebration of the Salon Gourmets, as for security reasons the showcases will not be opened once the assembly is over.

Questions: innovation@gourmets.net

The Organisation will not be, in any case, responsible for the products.
See *Exhibition Rules and Regulations*.

Salon Gourmets will be hosting the 11 edition of these awards. Products that are: **the most innovative, best presented, more versatile, and best organic version will be prized.**

All products exposed in the "Innovation Area" will directly opt to:

- **INNOVATION AWARD**
- **PRESENTATION AWARD**
- **VERSATILITY AWARD**

During the Show, the members of the Jury will evaluate the products according to the standards. The finalists in each category will be chosen. Exhibitor with awarded products will be notified between Tuesday, April 18 and Wednesday, April 19. **The awards ceremony will take place the morning of Thursday, April 20 at one of the Principal Stage** (schedule to the define) where the exhibitors with winning products will be revealed.