

Official Design Stand



34

18—21
October 2021

Madrid,
Spain



SALÓN GOURMETS



Official Design Stand

Booking an Official Design Stand previously requires the booking of the floor space (Registration Fee and Space Rental) which includes the following:

Registration Fee

55 €/m²

The payment of the Registration Fee includes the costs of managing the following concepts and services:

- Dossier opening.
- Administrative processing.
- Right to obtain the Booking Number and right to request/book Space and the Location.
- Right to include the Exhibitor's data and products in the Catalogue.
- Right to include the Exhibitor's news, which can be published in the Grupo Gourmets social media.
- Right to include the activities that the Exhibitor will carry out during the year and, especially, those that will be carried out during Salón Gourmets.
- Right to access and appear in the Salón Gourmets App.

Space Rental

241 €/m²

Includes

- Booked Surface/Area.
- Assembly and dismantling rights.
- Cleaning of the Stand during the Salón Gourmets.
- One event invitation (4 days) and 8 one-day invitations for every 2 m² booked.
- 4 exhibitor passes for each Stand up to 24 m², an additional for every further 12 m², up to a maximum of 100 m².
- 1 parking pass per 50 m² or fraction thereof.
- Insurance. See section 7.6 of [Exhibition Rules and Regulations](#).
- 24h permanent power supply and electrical consumption. Once the Minimum Mandatory Power (130 w/m²) has been arranged by contract.
- Right to participate in the [Business Center](#), [Innovation Area](#) & [Organic Exhibition Area](#).

Space that adapts to your needs with a **stylish and functional design**, perfect for exhibiting your product and attending professional visitors. The structure and equipment are fixed and vary according to the size, minimum 12 m².

Note: Deadline for booking and payment of services and equipment, **September 3, 2021**.



Note: Non-binding image

Official Design Stand

Official Design Stand Equipment

165 €/m²

Includes

- Stand Assembly.
- Grey fair carpet.
- Round glass table (*).
- White chairs (*).
- White stool (*).
- Storage with lock (*).
- Bookshelf (4) inside storage.
- 1 counter.
- Shelves (*) (**).

Graphic

- 1 adhesive vinyl of 2,30 x 1 m on totem.
The exhibitor must provide the logo to the Organization, before September 3, 2021. Pdf format in high resolution 150 ppi real size.
- Text in vinyl with company name of 10 cm in height.

Lighting & Electricity

- 130 w/m² minimum mandatory power supply.
- Spotlights of 300 w (*).
- 1 fuse box with socket (inside the storage).
- 1 socket (500 w) in counter (**).

Technical Data

- White chipboard panels with a height of 3 m.
- Totem of 3,60 m lighted with company logo.
- Shelves of 110 x 26 x 5 cm.
- Bookshelf with 4 shelves (174 x 78 x 34 cm).
- Counter: 120 x 50 x 100 cm.
- White matt plastic painting.

(*) Depending on m² booked.

(**) The placement of shelves is standard at 0,90 and 1,30 m, if you wish a specific placement please contact the Organization before September 3, 2021.

(***) If you wish to book additional sockets, you must send a plan with their location before September 3, 2021.

Optimize
your brand presence
by booking:

Sponsorships

Show Cookings

Advertising

Tasting Rooms

Conference Stages

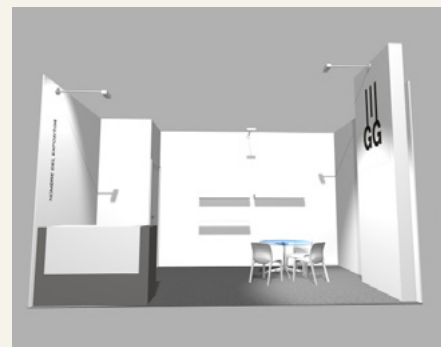
Official Design Stand

Equipment based on m² booked

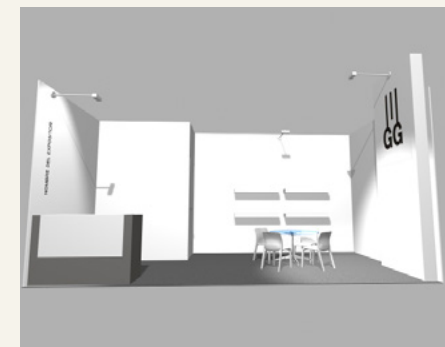
- Totem and counter will be placed according to technical needs of the location.
- From 18 m² on, the counter will always be placed on the wall of a greater length.
- The modification of the structure of the Official Design stand is subject to approval by the Organization.
- The cancellation of the Official Design stand after **September 18, 2021** will entail production costs thereof.
- The delivery of stands will take place on Sunday, October 17, from 12:00 pm on.



12 m² Stand



15 m² Stand



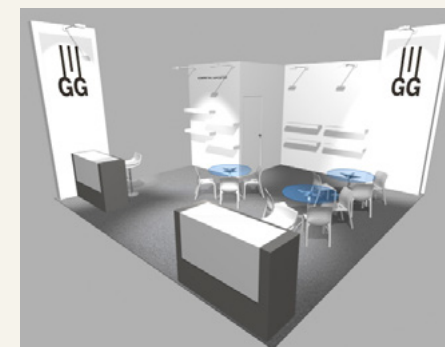
18 m² Stand



21 m² Stand



24 m² Stand



36 m² Stand

Note: Non-binding images.