

# Official Design Stand



# 34

12—15  
April 2021

Madrid,  
Spain



# SALÓN GOURMETS



# Official Design Stand

Booking an Official Design Stand previously requires the booking of the floor space (Registration Fee and Space Rental) which includes the following:

## Registration Fee

**55 €/m<sup>2</sup>**

The payment of the Registration Fee includes the costs of managing the following concepts and services:

- Dossier opening.
- Administrative processing.
- Right to obtain the Booking Number and right to request/book Space and the Location.
- Right to include the Exhibitor's data and products in the Catalogue.
- Right to include the Exhibitor's news, which will be published in the Grupo Gourmets social media.
- Right to include the activities that the Exhibitor will carry out during the year and, especially, those that will be carried out during Salón Gourmets.
- Right to access and appear in the Salón Gourmets App.

## Space Rental

**241 €/m<sup>2</sup>**

Includes

- Booked Surface/Area.
- Assembly and dismantling rights.
- Cleaning of the Stand during the Salón Gourmets.
- One event invitation (4 days) and 8 one-day invitations for every 2 m<sup>2</sup> booked.
- 4 exhibitor passes for each Stand up to 24 m<sup>2</sup>, an additional for every further 12 m<sup>2</sup>, up to a maximum of 100 m<sup>2</sup>.
- 1 parking pass per 50 m<sup>2</sup> or fraction thereof.
- Insurance. See section 7.6 of Internal Regulations.
- 24h permanent power supply and electrical consumption. Once the Minimum Mandatory Power (130 w/m<sup>2</sup>) has been arranged by contract.
- Right to participate in the [Business Center](#), [Innovación Area](#) & [Organic Exhibition Area](#).

Space that adapts to your needs with a **stylish and functional design**, perfect for exhibiting your product and attending professional visitors. The structure and equipment are fixed and vary according to the size, minimum 12 m<sup>2</sup>.

Note: Deadline for booking and payment of services and equipment, **February 26, 2021**.



# Official Design Stand

## Official Design Stand Equipment

**165 €/m<sup>2</sup>**

### Includes

- Stand Assembly.
- Grey fair carpet.
- Round glass table (\*).
- White chairs (\*).
- White stool (\*).
- Storage with lock (\*).
- Bookshelf (4) inside storage.
- 1 counter.
- Shelves (\*) (\*\*).

### Graphic

- 1 adhesive vinyl of 2,30 x 1 m on totem.  
The exhibitor must provide the logo to the Organization, before February 26, 2021. Pdf format in high resolution 150 ppi real size.
- Text in vinyl with company name of 10 cm in height.

### Lighting & Electricity

- 130 w/m<sup>2</sup> minimum mandatory power supply.
- Spotlights of 300 w (\*).
- 1 fuse box with socket (inside the storage).
- 1 socket (500 w) in counter (\*\*).

### Technical Data

- White chipboard panels with a height of 3m.
- Totem of 3,60 m lighted with company logo.
- Shelves of 110 x 26 x 5 cm.
- Bookshelf with 4 shelves (174 x 78 x 34 cm).
- Counter: 120 x 50 x 100 cm.
- White matt plastic painting.

(\*) Depending on m<sup>2</sup> booked.

(\*\*) The placement of shelves is standard at 0,90 and 1,30 m, if you wish a specific placement please contact the Organization before February 26, 2021.

(\*\*\*) If you wish to book additional sockets, you must send a plan with their location before February 26, 2021.

Optimize  
your brand presence  
by booking:

Sponsorships

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Conference Stages

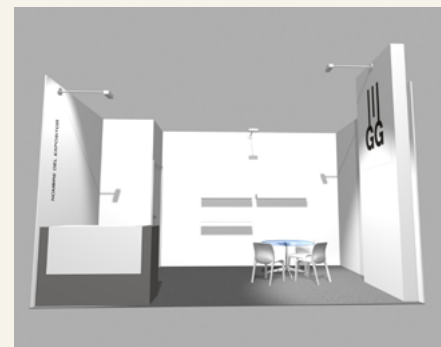
# Official Design Stand

## Equipment based on m<sup>2</sup> booked

- Totem and counter will be placed according to technical needs of the location.
- From 18 m<sup>2</sup> on, the counter will always be placed on the wall of a greater length.
- The modification of the structure of the Official Design stand is subject to approval by the Organization.
- The cancellation of the Official Design stand after **February 26, 2021** will entail production costs thereof.



12 m<sup>2</sup> Stand



15 m<sup>2</sup> Stand



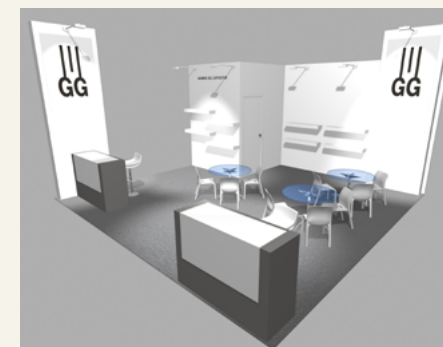
18 m<sup>2</sup> Stand



21 m<sup>2</sup> Stand



24 m<sup>2</sup> Stand



36 m<sup>2</sup> Stand

Note: Non-binding image.