

# Innovation Area



# 34

12—15  
April 2021

Madrid,  
Spain



# SALÓN GOURMETS



# Innovation Area

A new product is considered as such when its market launch or any type of proven innovation can be certified, in the period between the **April 12, 2019 and April, 2021**.



2019 Edition: Innovation Area.

## When and where to deliver them:

Samples for each product must be delivered, after adding them **as such in the catalogue and registering them for the Innovation Area**, between **March 15 to 21, 2021 from Monday to Thursday between 10:00 am to 6:00 pm and Friday from 10:00 am to 2:00 pm**; to the following address:

Grupo Gourmets  
Att.: Innovation Area  
C/ Aniceto Marinas 92 - 28008 Madrid - Spain.

The parcel containing the new products should reflect the following data on a label:

- Brand and name of the exhibiting company.
- Commercial name of the product.
- Stand number.

Exhibitors can collect their products in the Innovation Area on Thursday April 15, 2021, **strictly between 5:00 pm to 6:00 pm**.

The products not collected within such period, may not be claimed and the Organization is exempt of any responsibility.

The Innovation Area offered by Salon Gourmets to its exhibitors, exclusively and free of charge, is a space reserved for the promotion and launch of innovations. A showcase, with high media-impact and a focus for professional visitors.

# Innovation Area

**IMPORTANT:**

- **Innovation Area products must be sent independently of any other shipment.**
- No product will be displayed if it has not been registered in the private online area properly with the corresponding information.
- Products which require refrigerating or are at risk of deteriorating cannot be displayed. In this case, it is recommended, to send only an empty packaging or a printed picture in a size that does not exceed 50 cm by 50 cm and 30 cm in depth.
- No product that has not been delivered in the indicated form and deadlines will be displayed.
- Collection of products will not be allowed outside of the indicated time spans.
- No product changes will be made during the celebration of the Salon Gourmets, as for security reasons the showcases will not be opened once the assembly is over.



Questions: [innovation@gourmets.net](mailto:innovation@gourmets.net)

The Organization will not be, in any case, responsible for the products.

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