

GOURMETQUESOS

34

30—31
March &
1—2 April
2020



SALÓN
GOURMETS

GG

Results 2019*

107.050

Trade visitors (+18,7% vs 2018)

2.024

Exhibitors (+26,3% vs 2018)

61.257 m²

Exhibition surface (+19,4% vs 2018)

Level of Satisfaction

91,8%

of the exhibitors is planning to repeat their participation at the next edition of SG

82,7%

approves the way the SG is managed

81,1%

is satisfied with the contacts made

67,8%

is satisfied with the quality of professional visitors

Media Impact**

10.159.000

TV

5.857.000

Radio

56.352.000

Press

875.865.200

Internet

3.078.000

Social Media

67.700.000

Google searches

948.233.200

Social Media Impact

9.833.796 €

Economic Impact Value

It stands out for the magnitude it has reached, the interest of the visitors and the number of exhibitors.

Pedro Subijana

3* Michelin, Chef Owner Akelarre Restaurant, San Sebastian - Spain



* External audited data

** Source: Kantar Media

International Showcase

15.340

(+28,5% vs 2018)
International buyers from

70

countries

130

invited by SG
(Hosted Buyers Program)

+2.600

business meetings (only HBP)



Empowering the international business
by inviting international buyers, who are
interested in the products exhibited at
the SG.

International Exhibition

Argentina	Ecuador	Italy	Portugal
Austria	France	Japan	Russia
Belgium	Germany	Latvia	Switzerland
Canada	Greece	Netherlands	Thailand
Chile	Hungary	Norway	USA
Colombia	Indonesia	Peru	United Kingdom

GourmetQuesos - The Cheesemakers' Square

Within the framework of the Salon Gourmets, GourmetQuesos brings together the best of the Spanish cheese scene.

It is a great national and international opportunity to open new business channels with buyers, distributors and companies interested in high quality products.

Our main objective is to make known the authenticity of our products and the artisan character that surrounds the cheeses exhibited in this space.

Indications:

- In order to preserve the aesthetics of the stands and the artisan character of the producers, it is not allowed to have vacuum-packed cheeses on the display table. The organisers will provide food-grade paper to exhibitors who request it.
- The organisation will provide a conservation chamber at the disposal of the exhibitors, which will be controlled by those responsible for GourmetQuesos.
- Each exhibitor must deliver 3 kg. of cheese for the various activities to be carried out in the area: championships, workshops and tasting tables for the visitors.



10th GourmetQuesos/
Best Spanish Cheese
Championship 2019



GourmetQuesos - Participation Proposal

The space for exhibitors will be equipped with the following:

- Fair carpet.
- Wooden counter (2.00 x 0.60m.) and 2 chairs.
- Wooden staircase shelving with 2 shelves of 1.20 and 0.90 meters.
- Personalized board 0,60 x 0,40 m. (*)
- Inclusion in the Official Catalogue.
- Inclusion in the Press Dossier.
- 2 event invitations and 6 day invitations.
- 2 Exhibitor badges.
- Warehouse for collective use.
- Refrigerated space for conservation.
- Space for professional meetings.
- A professional support and collaboration team.
- Collective liability, fire, lightning and explosion insurance.
- 1 socket.
- 1 fair parking pass.

(*) Once the fair is over, it can be taken for the company's own use.

Price: 1.100€ (+ 10% VAT)

This amount includes all expenses arising from the organization, concepts and services detailed in this document.

Maximum 2 spaces per invoice.

Single payment at the time of contracting.

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quesartemartin@gmail.com
www.gourmets.net/salon-gourmets

34 Salon Gourmets 2020 Application Form

EXHIBITING COMPANY DATA

Brand name for catalogue: _____

Address: _____

City: _____ State: _____

C.P. / Post Code: _____ Country: _____ Phone: _____

www. _____ e-mail: _____

Contact for notifications: (For Organisers use only)

Name: _____ Position: _____

Mobile: _____ e-mail: _____

INVOICING DETAILS (if different from company data)

Company: _____

Address: _____

City: _____ State: _____

Post Code: _____ Country: _____ VAT: _____

Person in charge of Administration:

Name: _____ Position: _____

Mobile: _____ e-mail: _____

AREA REQUEST

GOURMETQUESOS : 1.100€/u.*

*Includes: administration fees, processing and pre-reservation. Attach proof of payment. No allocations will be offered until the Registration Fee has been paid.

Note: A minimum of participants is required for these areas.

Amount =	1.100,00 €
10% VAT =	110,00 €
TOTAL =	1.210,00 €

I have Read and Agreed to all conditions of the Internal Regulations.

Full Name: _____

Date: _____

Signature and Company Stamp: _____

PAYMENT BY TRANSFER: BANKIA EMPRESAS. CUENTA Nº ES15 2038 1522 0460 0002 6882. PROGOURMET S.A.

To be returned signed to: infosalon@gourmets.net

PROGOURMET, S.A. C/ Aniceto Marinas, 92 - E-28008 Madrid - España. Tel/Phone: +34 915 489 651 Fax +34 915 487 133

This form is not an Admission's Request and does not allow you to exhibit in Salon Gourmets. All the Requests will surrender to the Organizing Committee the only one responsible for its definitive acceptance without any obligation to justify its decision.

GENERAL TERMS AND CONDITIONS

1. - BRAND NAME: This will be used as a name on the label (if applies), as well as in the catalogue. INCLUDES: Turnkey space. Assembly and disassembly rights. Cleaning of the space during the fair. Electricity consumption and permanence 24h. Collective civil liability insurance and fire, lightning and explosion. Inclusion of the name of the cheese factory and its brands in the Official Catalogue. Stand assembly. Fair carpet. Counter (2.00 x 0.60 m.) and 2 chairs. Table linen. Full colour poster 1 x 0,40 m. (*) Inclusion in the Official Catalogue. 2 event invitations. 6 day invitations. 2 Exhibitor badges. Storage for cheeses. Common cold storage room. A professional team ready to help and collaborate. (*) Once the fair is finished, taken for the company's own use. * VAT not included. All these prices will be increased by 10%, or the rate in force at the time of billing.

2. - PAYMENT CONDITIONS:

BANKIA EMPRESAS - Pº San Francisco de Sales, 10 - E-28003 Madrid. C.C.C. / IBAN.: ES15 2038-1522-04-6000026882

SWIFT CODE: CAHMESMMXXX - Ref: (Indicate name of exhibiting company in the Exhibition)

Once your participation has been accepted, PROGOURMET, S.A. will issue the invoice corresponding to the total amount of the space requested, formalising the participation contract by issuing the same; the invoice will reflect the date of payment. In the event of non-compliance with the specified payment conditions, the Organisation shall be entitled to dispose of the reserved space.

3. - Applications for participation must be sent to the Organization. Applications will only be accepted if they have been duly completed and if CORRESPONDENT PAYMENT is made. PROGOURMET, S.A. will send the applicant company an invoice for this item. Once your participation has been confirmed, you will be assigned a Reservation Number which will determine the order in which the space will be allocated. The locations will be chosen by rigorous order of reservation, fulfilment of payments and contracted m2. There is no legal right to admission being prohibited the transfer to a third party of the rights of admission and part or all the stand. The Organization reserves the right to modify the surface and/or location assigned if circumstances so require and without deriving any compensation for the exhibitor for exercising this right. If the exhibitor renounces his/her participation, he/she WILL LOSE ALL THE AMOUNTS PAID (See regulations). The Organization is not responsible, in any case, for damages to stand materials and exhibited products. I hereby acknowledge that I have read and accept the provisions of the Internal Regulations.

Admission: The Organization reserves the right to refuse a request if the products do not conform to the theme of the Salon Gourmets, and returning, only in this case, the amounts advanced.

In compliance with LOPD 15/1999 and LSSICE 34/2002 and other legal provisions, you are informed that the personal data you voluntarily provide, including e-mail, will be incorporated into a file owned by PROGOURMET, S.A., with the aim of using them for the management of your participation in the Gourmets Show. It also consents to the sending of commercial information of interest. You are also informed that your data may be communicated, with an obligation of confidentiality, to the companies collaborating with PROGOURMET, S.A., provided that this is necessary for the purposes for which they carry out the contracted service. Progourmet, S.A. has adopted the technical and organisational measures defined in Royal Decree 1720/2007, of 21 December, approving the Regulation for the development of LOPD 15/1999. If you wish, you may exercise your right to access, rectify, cancel and oppose such data, for which purpose you should contact PROGOURMET, S.A., Salón Gourmets, C/ Aniceto Marinas, 92, 28008 Madrid - Spain or infosalon@gourmets.net by letter or e-mail.