



33 Salon Gourmets, a sustainable growth of exhibitors and visitors

The 33rd Salon Gourmets closes its doors with exceeded expectations. 2,023 exhibitors (+26% vs 2018), 57,000 products and 107,050 trade visitors, 18.7% more than the previous edition and the highest number of visitors in history.

The winners of the 8 Salón Gourmets Awards were announced yesterday out of the more than 1,200 new products displayed at the 26th edition of the Novelty Area.

Comfresh's original lettuce packaging won the Innovation Award for its uniqueness and for being a breakthrough for consumers. Amenity Ana Caballo Vermouth received the award in the Presentation category for its original packaging. Made from bitter orange and dictamnus, a particular spice used for centuries for its healing properties, the company recommends preparing this vermouth with a slice of orange, lime and a cinnamon stick to enhance its flavour and very cold but without ice.

Finally, Olivar Decastro received the Versatility Award for the Extra Virgin Olive Oil powder, a product chosen for its multiple culinary applications. It is perfect for seasoning or cooking and comes in three flavours: plain, rosemary and basil.

The Flor de La Dehesa cheese from Los Casareños cheese dairy (Cáceres) managed to draw the attention of more than 50 members of the jury of the 10 Gourmet Cheeses / Best Spanish Cheeses Championship for its smell, aroma, colour, texture and taste, which made it the absolute winner of the competition and the title of the Best Spanish Cheese 2019.

A remarkable edition that marked an important milestone in the long trajectory of the Gourmets Group, which the company has set out to overcome in 2020.

Next year the Salón Gourmets will be held from the 30th of March to the 2nd of April; a must-attend event for all the professionals in the industry.

Más información:
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